

Presentation of the golf magazine
Themagicgolf.com



Founded in: 2017

Directed by: Andrés Pintado Paredes

I-. Introduction

We are a golf magazine that is dedicated to offering its services physically and virtually through our website www.themagicgolf.com.

In this presentation, you will discover how our magazine has become a benchmark in the area of Alicante and Murcia for golf lovers and how we offer opportunities to our clients so that their brands reach their target audience. We will also talk about how our exclusive events offer unforgettable experiences.

II-. Description of the magazine

The magazine focuses on attracting companies that are related to the world of golf and that want to enter this field. The content of this is usually informative pages focusing on what the company wants customers to see. In addition to conducting articles and interviews with golf professionals at any point, either in teaching as a director or as a gardener.

Why choose our magazine? First and foremost, golf is an ever-growing sport and our readers are passionate and engaged. Our magazine has become the authority for golfers, providing them with quality content, expert advice and the latest industry news.

But it's not just about print advertising. Our magazine also offers an interactive online platform, where advertisers can reach an even wider audience and take advantage of digital marketing in the world of golf. With our online advertising services, we maximize each brand's reach and interaction with golf fans.

III-. Audience

When it comes to selling advertising, our magazine is the ideal place to do it. By reaching an audience dedicated to golf, we offer unparalleled exposure opportunities for brands.

In addition, we can tailor our advertising formats to meet the specific needs of each client, whether through paper ads, digital ads or both.

IV-. Subscriptions and Advertising

To subscribe to our physical or digital magazine, simply contact us through the following means:

- Email: m.themagicgolf@gmail.com

- Phone Numbers:

- 660 120 510

- 606 884 191

You can also visit our website and fill out the contact form available in the "Contact" section.

Magazine Breakdown and Prices:

- Back Cover: 800€
- ¼ Page: 200€
- ½ Page: 350€
- Full Page: 600€
- Double Page: 1000€

Web Advertising

Available Formats:

- **Main Horizontal (970 x 250 px)**

Quarterly: 200€/month → 600€

- Annual: 150€/month → 1800€

- **Secondary Horizontal (970 x 250 px)**

- Quarterly: 150€/month → 450€

- Annual: 100€/month → 1200€

- **Fixed Main Vertical (200 x 500 px)**

- Quarterly: 300€/month → 900€

- Annual: 200€/month → 2400€

- **Secondary Vertical (300 x 600 px)**

- Quarterly: 175€/month → 525€

- Annual: 125€/month → 1500€

***Promotional Discount for the Launch of the New Website**

V-. Content examples

...HERE'S THE **HERE FIRST** WEB
OF THE FRIENDS OF GOLF

CAMPOS DE GOLF
EL TIEMPO
NOTICIAS...
Y MUCHO MÁS

GOLF COURSES
TIME
NEWS...
AND MUCH MORE

TAMBIÉN INFORMAREMOS EN NUESTRA REVISTA Y WE WILL ALSO INFORM OUR JOURNAL

Andrés Pintado
Director themagicgolfgolf.com

Aeraremos esta edición con temas novedadistas muy interesantes. La primera dentro de nuestros equipos: nuestra compañera Ana Gil ha dejado de escribir de golf y se va a volcar más en su faceta literaria, por contra su editor, con el objetivo de unificar el contenido.

Por eso cada semana golf, campos que se añaden, por las al comencemos, variado de presentaciones, de mayor calidad y enriqueciendo cada vez el contenido, así como el precio más barato.

Instagram: [themagicgolfgolf](https://www.instagram.com/themagicgolfgolf)
Facebook: [themagicgolfgolf](https://www.facebook.com/themagicgolfgolf)
y nuestra web: www.themagicgolfgolf.com

The Magic Golf

The Golf closer to you

We began this edition with several very important issues of news. Firstly we need to inform you of a change within our team here at themagicgolfgolf.com. Our respected colleague Ana Gil has stopped writing about golf and is now focusing more on her literary work, in order to unify the content.

For this reason, every week we will have new and varied presentations, of higher quality and enriching the content, as well as the price being cheaper.

As for our local golf scene these years ago, several I have more news projects. Our international and I Costa Blanca in the future of the Magazine news for future generations, in social media and on our website www.themagicgolfgolf.com

Andrés Pintado

EQUI STAFF

- Director: Andrés Pintado Rueda
- Redacción / Drafting: Andrés Pintado Rueda
- Web: www.themagicgolfgolf.com
- Gráficos y realización/Design: Retardabilidad
- Traducción / Editing: Internet goody
- Colaboradores / Collaborators:
 - Alfonso de la Cruz
 - Andrés de la Cruz y golf
 - Enrique Martínez del Palanque / Palanque
 - Pablo Bragado
 - Greenkeeper
 - Diana Luis
 - Isabel / Ismael
 - Foto Loring

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- Mapa Campos de Golf

Contacto / Contact:
info@themagicgolfgolf.com

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Entrevista Interview **ANDRÉS PINTADO MARTÍNEZ**
ALFONSO CASTAÑEIRA, DIRECTOR DE GOLF/GOLF DIRECTOR

LAS COLINAS
First & Country Club

Las Colinas Golf está de estreno con nuevo director de golf, Alfonso Castañeira
Las Colinas Golf welcomes a new golf director, Mr Alfonso Castañeira



Alfonso, ¿podrías contar cómo te introdujiste al golf? ¿Qué formación has obtenido en el mundo del golf y campos de golf que hay en tu vida? ¿Empiezas a jugar al golf a los 11 años gracias a mi padre, que es un gran aficionado. Con 18 años me fui a estudiar la carrera de Administración y Dirección de Campos de Golf, un programa de Coastal Carolina University que permitía compaginar los estudios de ADE con un programa específico de gestión de campos de golf inscrito por la PGA de América.

Alfonso, could you tell us how you got introduced to golf? What training have you obtained in the world of golf? Some of the golf courses that you have worked at? I started playing golf at the age of 11 thanks to my father, who was a great fan of the game. At the age of 18, I went to study Golf Course Administration and Management, a program at Coastal Carolina University that allowed me to combine ADE studies with a specific golf program taught by the PGA of America.

Finalmente, aterricé en Las Colinas en marzo de este año. Sin duda, es uno de los Clubs más atractivos de España por su calidad, prestigio y longitud constante de la excelencia.

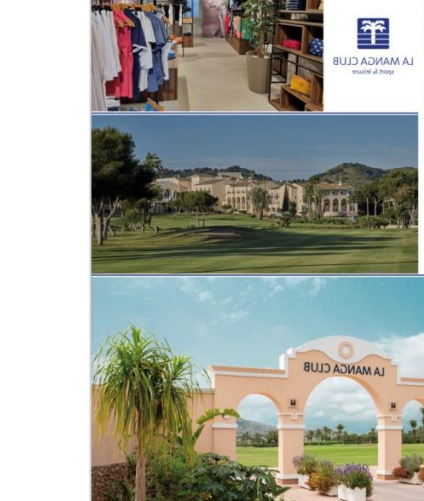
We have received a list of ADE studies with a specific golf program taught by the PGA of America. After finishing my degree, I continued to play at an amateur level until 2007. I then joined the team at Desert Springs in Almería. After passing through Desert Springs I had the opportunity to work in 2 clubs in one: Troon Golf in Panama and Golf Club in my hometown of La Coruña.

Proyecto en Las Colinas.
 No cabe duda de que Las Colinas es un referente más en la Costa Blanca, uno también a nivel internacional. El proyecto cuenta con un excelente equipo que busca la mejora continua, ya sea mejorando la experiencia del cliente a través del servicio, la calidad de la experiencia, la organización de eventos e instalaciones de alto nivel, o la innovación tecnológica y el respeto por el medio ambiente, buscando siempre soluciones y alternativas ecológicas, deja su conservación de la flora y fauna de Las Colinas.

Finally, I arrived at Las Colinas in March of this year. Without a doubt, it is one of the most attractive clubs in Spain due to its quality and constant search for excellence.

Después de terminar mi carrera, continué jugando a nivel amateur hasta 2007 cuando entré en la industria del golf en Desert Springs, Almería. Tras mi paso por Desert Springs busqué la oportunidad de trabajar en 2 clubes en uno: San Troon Golf en Panamá y Golf Club en mi ciudad natal de La Coruña.

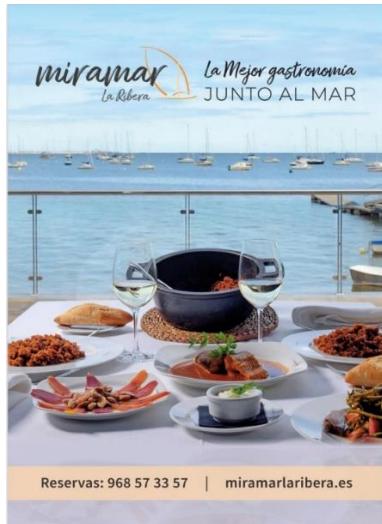
Projects at Las Colinas.
 There is no doubt that Las Colinas is a benchmark of quality not only in the Costa Blanca, but also internationally. The project has an excellent team that seeks continuous improvement, whether it is improving the customer experience through service, the quality of the experience, or technological innovation and respect for the environment, always seeking solutions and ecological alternatives, leaves its conservation of the flora and fauna of Las Colinas.



The variety of courses on offer only reinforces the destination and improves the customer loyalty. Customers come year after year and find the courses in

excellent condition. The courses are always well-maintained and offer a variety of challenges for all levels of players. The clubhouse is a great place to relax and enjoy the view. The staff is friendly and professional. The food and drink is excellent. The prices are reasonable. The location is perfect. The weather is ideal. The overall experience is fantastic. I highly recommend Las Colinas Golf Club to anyone who loves golf.

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IV-. Organization of events

Not only do we limit ourselves to advertising, we are also experts in organizing golf events. Our highly professional and experienced team takes care of planning every detail, from tournaments to corporate events. We offer an unparalleled experience for both participants and sponsors.

These events not only provide an opportunity to interact with other golf enthusiasts, but also help make valuable connections and enrich the golfing community.



VII-. Other activities

- Sale of material (relationship with leading brands and manufacturers of clubs)
- Organization of golf trips
- Holiday apartments for rent